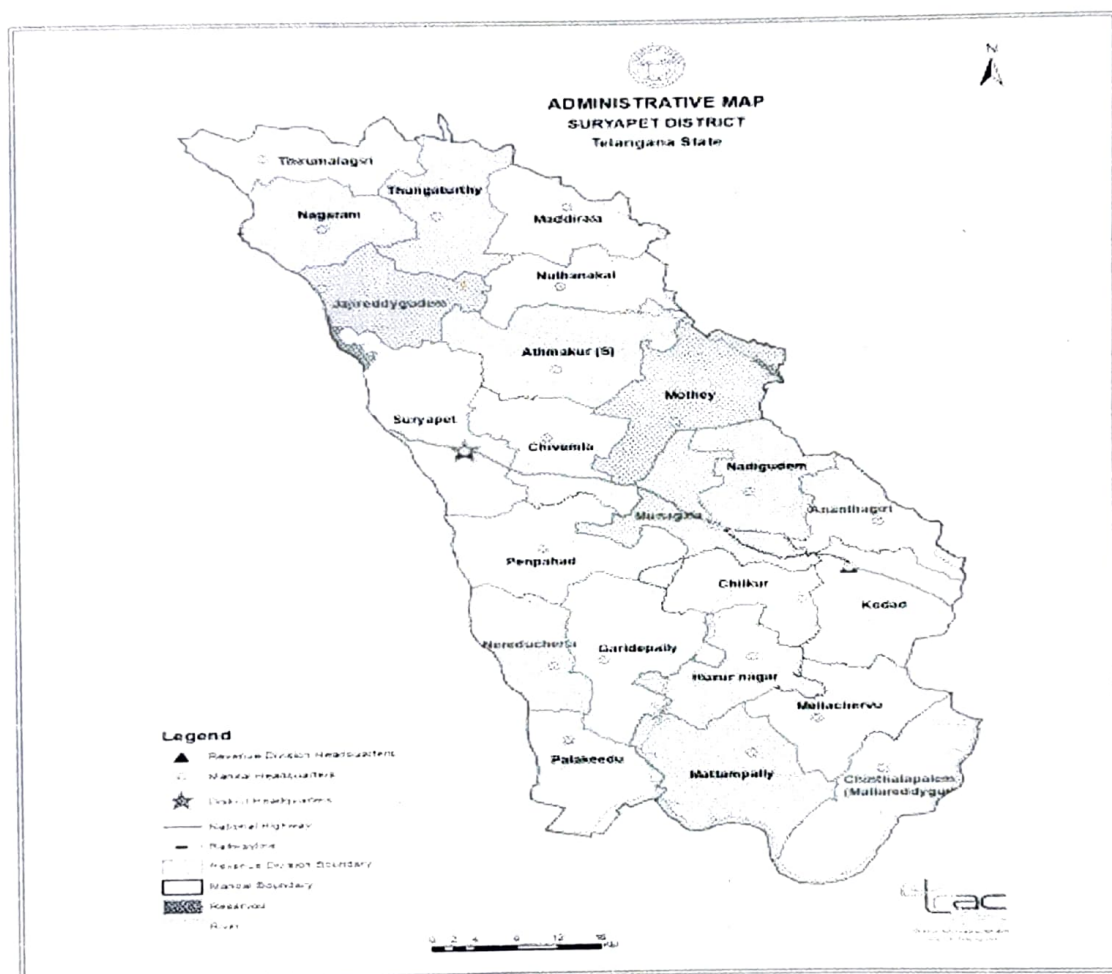


DISTRICT EXPORT ACTION PLAN

DISTRICT AS EXPORT HUB

SURYAPET DISTRICT



DISTRICT EXPORT ACTION PLAN – SURYAPET DISTRICT

GENERAL CHARACTERISTICS OF THE DISTRICT

Suryapet district is carved out of erstwhile Nalgonda district. The district shares boundaries with Nalgonda, Yadadri, Khammam, Hanamkonda, Mahabubabad districts and the state of Andhra Pradesh. The district comprises 23 mandals and 3 revenue divisions – Suryapet, Kodad and Huzurnagar. The district headquarters is located at Suryapet town. Suryapet is historically famous for being a hotspot of the movement against Razakars in Telangana Armed Struggle. Suryapet is now a fast developing region with highly flourishing cement industries. The district having a vast expanse of river Krishna basin, witnesses a quite widespread agriculture while Nagarjuna Sagar left canal is its chief source of irrigation.

Topography:

Geography	Co-ordinates	Geographical Area (Sq.Kms)
Located in the South East of Telangana	17.08'-39" Latitude 79.37'-26" Longitude	3615.66
Avg. Annual Rainfall	Avg. Annual Temperature	Net Groundwater Availability
772.7 mm	36 degree celcius	-
Major Crops	Major Minerals	GI Products
Paddy, Cotton, Chillies, Groundnut, Redgram.	Limestone, Black Granite, Rough Stone & Building Stone, Laterite, Mosaic chips	NII

Demography:

Population (Census 2011)	Literacy Rate	languages
10,99,560	64.11%	Telugu, Lambadi, Hindi, Urdu
% of Urban Population	Sex Ratio	% of Working Population
15.55	996	51.06
Scheduled Caste Population	Scheduled Tribe Population	Total Livestock
2,08,326	1,41,271	1307385

GENERAL CHARACTERISTICS OF THE PRODUCTS

1. RICE

HS code of Product	1006
Whether GI tagged	No
Is the product perishable	Yes
Concerned Line Ministry, State Departments and Boards	Agriculture Department, Civil Supply Corporation & FCI
Concerned Industry Associations	Rice Millers Association of Suryapet District
Production related details	2041398 tonnes of rice produced in 2022-23 with 951257 acres of cultivation in the District

2. CEMENT

HS code of Product	3909
Whether GI tagged	No
Is the product perishable	Yes
Concerned Line Ministry, State Departments and Boards	Industries & Commerce Departments, Mines Department
Concerned Industry Associations	-
Production related details	1,18,73,709 MT cement produced in 2022-23 in the District

3. RED CHILLI

HS code of Product	09042110
Whether GI tagged	No
Is the product perishable	Yes
Concerned Line Ministry, State Departments and Boards	Horticulture Department, Agriculture Department
Concerned Industry Associations	-
Production related details	38596 tonnes of Red Chilli produced in 2022-23 in the District

STATUS OF INDUSTRIES AND PRODUCTS/SERVICES IN THE DISTRICT

Industrial Structure in Suryapet District

Industrial Category	No. Of Units	Investment	Employment
		(in Cr.)	
Micro	978	264.07	6527
Small	272	489.18	11109
Medium	20	113.76	1536
Large	17	566.37	4377
Mega	2	3258.91	2199
Total	1289	4708.02	26009

District Industrial Profile and Manpower Employed in Major Industries in the District:

Sl. No.	Name of unit	Unit Address	Employment
1	M/S. MY HOME INDUSTRIES LTD	MELLACHERUVU (V&M)	1960
2	M/S.KEERTHI INDUSTRIES LTD,	MELLACHERUVU (V&M)	200
3	M/S.RAIN INDUSTRIES LTD., (FORMERLY PRIYADARSINI CEMENTS LTD)	RAMAPURAM (V) MELLACHERUVU (M)	158
4	M/S.KAKATIYA CEMENTS & SUGARS LTD	SRINIVASAPURAM (V) CHINTHALAPALEM (M)	150
5	M/S. ANJANI PORTLAND CEMENTS LTD	CHINTALAPALEM (V) CHINTHALAPALEM(M)	200
6	M/S.ZUARI CEMENTS(SRI VISHNU CEMENT) LTD	DONDAPADU (V) CHINTHALAPALEM (M)	459
7	M/S.DECCAN CEMENTS LTD,	JANPAHAD (V), PALAKEEDU(M)	295
8	M/S.NCL INDUSTRIES LTD(CEMENT DIVISION)	SIMHAPURI(V),MATTAMPALLY(M)	870
9	M/S. SAGAR CEMENTS LTD	MATTAMPALLY (V&M)	750
10	M/S SUVEN PHARMACEUTICALS LTD	DURAJPALLY(V), SURYAPET TOWN	465

Prominent Industrial Activities and their Distribution:

Sl.No	Name of the Sector	No. of Units	Investment in Lakhs	Employment in Nos.	Location
1	RICE	180	46442.03	5869	Throughout the District
2	CEMENT	59	86893.26	5542	Mattampally & Mellacheruvu Mandals
3	LIGHT WEIGHT BRICKS & Cement based products	37	2929	543	Throughout the District
4	COLD STORAGE	6	2140	91	Kodad, Mellaveruvu
5	Stone Crusher	49	5867	715	Throughout the District

Status of Industrial Parks in Suryapet District:

S.No	Details	IP Suryapet	IP Kodad
1	Year of Establishment	1981	2002
2	Total Extent in Acs.-Gts	Acres.40.03	Acres.61-00
3	Total No. Of Plots Allotted	135	141
4	Total Plots Vacant	0	7
5	Total available area	0	-
6	Present rate per sq.mtr	Rs.4934/-	Rs.5507/-

Major Exportable Products :

- Rice
- Cement
- Red Chilli

District Level Export Data for 2023-24

S.No.	Item exported	Export Value (in Rs. Crores)
01	Cereals	100.87
02	ARTICLES OF STONE, PLASTER, CEMENT, ASBESTOS, MICA OR SIM	0.26
03	PHARMACEUTICAL PRODUCTS	0.94

SWOT OF SURYAPET DISTRICT

Strengths:

1. Suryapet is now a fast developing region with highly flourishing cement industries with two mega cement industries.
2. The district is well connected with national highways and with state capital and other states.
3. District has high annual agricultural & horticultural production with paddy, Redchillies, Cotton & Mango being the major crops.
4. The District has a vast expanse of River Krishna basin & the Nagarjuna Sagar Left canal for irrigation
5. Availability of Limestone is high in Krishna river basin. So, other than cement, Limestone powder units can be encouraged which is used in the Paint Industries.

Weaknesses:

1. Lack of awareness about the exports.
2. Lack of a railway connectivity.
3. A dry port in Mattampalli is needed to facilitate cement exports.
4. Lack of strong industry Associations

Opportunities:

1. Red Chillies Production can be encouraged as there is production of 12MT/annum in the District. The District has six cold storages with the capacity of 30MT storage.
2. The District has enough milling infrastructure for rice exports. Incentives from the government to reduce the cost of exports in order to tackle the competition from China & other major south asian rice exporting countries.
3. With abundance of limestone resource, exports of clinker & cement can be encouraged.

Threats:

1. Competition from already established exporting countries.
2. Trade Policies
3. Geopolitical scenario

Action Plan:

S.N o.	Challenges Addressed	Implementing Agency/Department	Action Plan	Timeline
1	Lack of awareness about exporting	DIC along with DGFT	DIC along with DGFT will arrange awareness programmes on encouraging exports with the industrial associations and entrepreneurs of the district	6 months
2	Record Maintainance of the exporters & export products	DGFT, APEDA, FIEO, DIC	A proper database of exporters and export products of the district is to be maintained. General Manager DIC in co-ordination with State & Central officials will maintain comprehensive data.	12 months
3	Single-point contact for promotion of exports	DIC & District Administration	To setup a export-business various approvals & licenses are required from various departments. A single point contact at the DIC, dedicated to exports needs to setup.	24 months
4	Exporting products quality	DGFT & EIC	The quality of the products should be increased for increasing exports. Governemt certificate ensuring the high quality of a product can increase the exports.	2 years
5	Better Transportation	District Administration	The District lacks rail connectivity. Setting up a railway line connecting the nearest cities would help for easy transportation	4 years.
6	New Products identification and encouragement for exports	District Administration & DGFT	DLEPC will work to identify other products to export along with the ODOP products and encourage export of multiple products from the District	2 years

Training & Development:

Sector	Job-roles identified for Imparting training
Logistics	1. Consignment Tracting Executive
	2. Consignment Booking Assistant
	3. Ware house packer
	4. Documentation Executive
	5. Risk & Insurance Manager

Agriculture	1. Organic Farming
	2. Farm Mechanisation specialist
	3. Fertilizers & Pesticides Management specialist
	4. Agricultural Scientist/ Researcher
Cement	1.Export Coordinator
	2. Export Sales Manager


 General Manager
 DIC Suryapet


 District Collector & Chairman
 DLEPC, Suryapet